



New Business

Submitted By: Councillor Aylard

Submission Date: April 24, 2025

Subject Matter: Environmental Sustainability

Consideration Date: May 8, 2025

Whereas the Strategic Plan 2025 & Beyond has been adopted by Council on April 24, 2025;

And whereas the Strategic Plan includes a new pillar titled Environmental Sustainability;

And whereas the Environmental Sustainability pillar outlines the following objectives and associated actions:

- Objective 2.1 – Develop and implement a Climate Change Adaptation Strategy, including the following actions:
 - Action 2.1.3 – Launch a community education campaign on circular economies, sustainable development, and green initiatives.
 - Action 2.1.4 – Boost communication and participation in conservation efforts and environmental activities.

And whereas the development of a new municipal website has been approved as part of the 2025 Budget and is scheduled for launch in Q4 2025.

Therefore, be it resolved that Council directs staff to report back with a strategy to create a dedicated web page on the new website focused on Environmental Sustainability;

And that staff be directed to assemble an ad hoc committee or task force by the end of Q2 2025 as part of the strategy that includes members of the

Environmental Sustainability Advisory Committee (ESAC) and other community thought leaders, to harness the local expertise and passion for environmental action;

And that this committee will focus on the choices that we can make in our everyday lives as stewards of our land. And this committee will assist in creating content with direct links that includes, but not limited to, local resources, learning opportunities, upcoming events and activities, and practical ways to make a difference. Every effort matters;

And that this is recognized as the initial and manageable phase of creating the overall Climate Change Adaptation Strategy in the future.