



Erin Economic Development Committee (EEDC)

Minutes of the Tuesday December 10th, 2024 Meeting, 6:30pm

Town of Erin – Conference Room

Present: Jessica Bailey (Chair), Chris Bailey (Secretary), Ryan Denniston, Christian Piche, Sarah Prevette, Councillor Cathy Aylard, Economic Development Officer Marina Mato

Regrets: Jackie Robinson (Co-Chair), Alex Keller,

Absent: Valerie Chhokar, Angus Footman, Ashley Travassos

1. Call to Order

The meeting was called to order at 6:31pm by Chair Jessica Bailey

2. Approval of the Agenda

Moved by: Sarah Prevette

Seconded by: Ryan Denniston

3. Adoption of the Minutes from November 12th, 2024

Moved by: Christian Piche

Seconded by: Chris Bailey

4. Reports & Discussion Topics

4.1 Business Community Announcements & Updates

4.1.1 *Erin Chamber of Commerce:* the Chamber had a very busy November and is now taking a break from events until their planning meetings start up in January. Home Show 2025 planning is underway, and more details will be shared in the new year.

4.1.2 *Construction Liaison Group:* The Dundas Street project is moving along quickly. More shaft site areas are set to be restored over the next few weeks.

4.2 Council Update

- 4.2.1 **Budget 2025:** Council has passed a 2.4% increase with our 2025 budget. There are aggressive plans across the various departments. Capital spending will focus on catch up on infrastructure projects. A new website will be launched. There is also a 200% increase in the economic development budget for next year!
- 4.2.2 **Transportation Master Plan:** this plan will investigate all means of moving around the Town of Erin. There will be opportunities for the public to participate through the Erin Engaged platform and other activities. There will be collaboration with developers, the County and across many Town departments.

4.3 Economic Development Department – Monthly Brief

- 4.3.1 **Discover Erin:** the contract will be finalized this week.
- 4.3.2 **Business Retention & Expansion Interviews:** interviews started today and will take place in the next two weeks. A business brunch will be planned to share results.

4.4 EEDC Strategic Priorities

- 4.4.1 **Community Improvement Plan and EEDC:** 4 applications were received in 2024. Marina shared the process for a refresh of the CIP. The current plan has 10 initiatives. There is a significant opportunity for a sustainability focus on the refresh. Business startup grants was also discussed. It was agreed that EEDC can assist with further feedback and promotion to the business community.

5. New Business

n/a

6. Next Meeting Date – Tuesday January 14th at 6:30pm

7. Adjournment – 8:07pm

Moved by: Jessica Bailey

Seconded by: Ryan Denniston