



Erin Economic Development Committee (EEDC)

Minutes of the Tuesday February 6<sup>th</sup>, 2024 Meeting, 6:30pm

Town of Erin – Conference Room

**Present:** Jessica Bailey (Chair), Jackie Robinson (Co-Chair), Chris Bailey (Secretary), Alex Keller, Christian Piche, Sarah Prevette, Councillor Cathy Aylard, Economic Development Officer Marina Mato

**Regrets:** n/a

**Absent:** Ashley Travassos Moniz

**1. Call to Order**

The meeting was called to order at 6:30pm by Chair Jessica Bailey

**2. Approval of the Agenda**

Moved by: Jackie Robinson

Seconded by: Christian Piche

**3. Adoption of the Minutes from January 9<sup>th</sup>, 2024**

Moved by: Alex Keller

Seconded by: Jackie Robinson

**4. Reports & Discussion Topics**

**4.1 Business Community Announcements & Updates**

**4.1.1 *Erin Chamber of Commerce:*** A successful 2024 planner was held on Jan 25 where an event calendar was established, and several priority items were raised for the year. A social mixer is scheduled for Feb 15.

**4.1.2 *Construction Liaison Group:*** the project is currently status quo. Safety concerns have been raised regarding trucks passing shaft #1. 17<sup>th</sup> sideroad closure is ongoing.

## 4.2 Council Update

- 4.2.1 **ROMA Conference:** Council and staff attended this conference in January which focused on housing, homelessness, and healthcare. A brief meeting was also held with the Minister of Infrastructure regarding much needed funds for hooking up existing residents to the wastewater system.
- 4.2.2 **Shamrock Awards:** the deadline is at the end of this month, with the two categories most relevant to us being Business of the Year and Business Innovation.
- 4.2.3 **CAO Recruitment:** the process has been energizing for Council as they work to select someone who will lead the Town through the next few years and also help us focus on the future vision for Erin. Currently they are in the second round of interviews.

## 4.3 Economic Development Department – Monthly Brief

- 4.3.1 **Beautification and Flowers:** Marina is investigating small enhancements that can be done despite construction to assist with downtown beautification. Marina is also working on an annual combined plan for both Erin and Hillsburgh with the Parks & Rec department.
- 4.3.2 **BR&E Project:** this is an important starting point for Marina as business surveys will assist with identifying needs and priorities. There needs to be a focus for the limited available budget.
- 4.3.3 **Land Inventory:** this will be a project in unison with Planning to assist with the future business growth opportunities.
- 4.3.4 **In the Hills Magazine:** this publication has been a staple for promoting Erin and space has been secured for this year with an increased number of business ad opportunities. Next issue is March.

## 4.4 EEDC Strategic Priorities

- 4.4.1 **Visioning Boards:** the Committee reviewed and discussed the pictorial representations of the priorities and ideas we have captured in the past few months. We will keep adding to this over time. We can also look to best practices in other places to provide further ideas.
- 4.4.2 **Business Education Opportunities:** this focus area was briefly considered, with more discussion to be held next month. The Committee can work alongside the Town and Chamber resources as a way to foster entrepreneurship.

**4.4.3 Presentation to Council:** we will start working on this project. Sarah will develop a Google Drive to assist with access and sharing of materials.

**5. New Business**

n/a

**6. Next Meeting Date** – Tuesday March 12<sup>th</sup> at 6:30pm

**7. Adjournment** - 8:08pm

Moved by: Jessica Bailey

Seconded by: Sarah Prevetie