

Erin Economic Development Committee (EEDC)

Minutes of the Tuesday March 12th, 2024 Meeting, 6:30pm

Town of Erin - Conference Room

Present: Jessica Bailey (Chair), Jackie Robinson (Co-Chair), Chris Bailey (Secretary), Valerie Chhokar, Ryan Denniston, Angus Footman, Christian Piche, Sarah Prevette, Ashley Travassos Moniz, Councillor Cathy Aylard, Economic Development Officer Marina Mato

Regrets: Alex Kelller

Absent: n/a

1. Call to Order

The meeting was called to order at 6:31pm by Chair Jessica Bailey

2. Approval of the Agenda

Moved by: Sarah Prevette Seconded by: Jackie Robinson

3. Adoption of the Minutes from February 6th, 2024

Moved by: Jackie Robinson Seconded by: Christian Piche

4. Reports & Discussion Topics

4.1 Business Community Announcements & Updates

- **4.1.1** *Erin Chamber of Commerce:* A successful St. Practice Day fundraiser was held raising roughly \$5000 for Chamber activities. The Mayor's Breakfast is upcoming on April 5th followed by the first 'On Location' of 2024 on April 29th.
- **4.1.2** *Construction Liaison Group:* all the shafts in Erin Village are completed with the micro-tunneling expected to be done for this Fall. The construction in Lion's Park has expanded and made the playground inaccessible. There will be a new playground constructed at Carberry Park. Road construction in Hillsburgh is anticipated to be completed in the spring, and the work on the trail will begin in the spring.

4.2 Council Update

- **4.2.1** *Mayor's Breakfast*: planning is underway and committee members are encouraged to attend this important event.
- **4.2.2 Meeting with CAO Rob Adams:** Rob will be holding meetings with all Councillors, and it is important to capture the value of new customers, employees, and investors as part of growth. Growth also brings increased tax levies.
- 4.3 Economic Development Department Monthly Brief

n/a

4.4 **EEDC Strategic Priorities**

4.4.1 Business Education Opportunities: discussion was held on this collaborative venture with the Erin Chamber of Commerce. Committee members provided input and also expressed their interest in supporting/volunteering. It was also suggested that keeping videos would be an interesting addition.

Jessica moved a request to transfer \$1000 from the Economic Development Committee budget to the Erin Chamber of Commerce for the purpose of financially supporting the Business Education Seminar Series. Angus seconded the motion. The motion carried. (NOTE: The following attendees abstained from the vote: Chris Bailey, Carthy Aylard, Marina Mato)

5. New Business

n/a

- **6.** Next Meeting Date Tuesday April 9th at 6:30pm
- Adjournment 8:05pm
 Moved by: Jessica Bailey
 Seconded by: Sarah Prevette