



Erin Economic Development Committee (EEDC)

Minutes of the Tuesday January 9th, 2024 Meeting, 6:30pm

Town of Erin – Virtual Meeting by Zoom

Present: Jessica Bailey (Chair), Jackie Robinson (Co-Chair), Chris Bailey (Secretary), Alex Keller, Christian Piche, Ashley Travassos Moniz, Councillor Cathy Aylard

Regrets: Sarah Prevette

Absent: n/a

1. Call to Order

The meeting was called to order at 6:31pm by Chair Jessica Bailey

2. Approval of the Agenda

Moved by: Jackie Robinson

Seconded by: Christian Piche

3. Adoption of the Minutes from December 12th, 2023

Moved by: Jackie Robinson

Seconded by: Alex Keller

4. Reports & Discussion Topics

4.1 Business Community Announcements & Updates

4.1.1 *Erin Chamber of Commerce:* 2024 planner is scheduled for Jan 25. The Chamber plans to release their event calendar for the year and discuss advocacy efforts and programming for 2024. The Chamber is interested in collaborating with EEDC on delivery of educational seminars or other programs. Details of a possible collaboration will be discussed and brought back to a future meeting.

4.1.2 *Construction Liaison Group:* the project is currently status quo. A temporary crosswalk will be added between Shat site #1 and #2 to assist with safe crossing of Main Street. Town Halls will be held in the near future to update the community.

4.2 Council Update

4.2.1 *Committee Terms:* terms will now be for one year but automatically renew for term of Council. Communications are being sent to encourage new Committee members and members are encouraged to share with their contacts.

4.2.2 *CAO Recruitment:* this process is a priority for January with interviews lined up.

4.2.3 *ROMA Conference:* this conference provides learning and networking opportunities for rural municipalities. There will also be an opportunity to delegate for infrastructure funding to assist existing residents with hook up costs.

4.3 Economic Development Department – Monthly Brief

4.3.1 *New ED Officer:* Erin's new Economic Development Officer Marina Mato started this week and looks forward to meeting the Committee at our next meeting.

4.4 EEDC Strategic Priorities

4.4.1 *2024 Goals and Objectives:* discussion was held on alignment with the Strategic and Economic Development Action Plans. It was agreed that a maximum of 3 achievable projects be identified, which may include the following items from the brainstorm:

1. Updates to the economic development plan; including identifying priority items and removing ones that have been achieved or are not relevant.
2. Provide support to the new Economic Development Officer; including defining, in simple terms, how EEDC will work with them.
3. Possible collaboration with Erin Chamber to provide educational programming to the Erin business community.
4. Erin website, or other identified project, which needs strategic input prior to action in future years.

4.4.2 *Economic Development Action Plan:* at next month's meeting we will form groups to review and mark up suggestions regarding the current plan.

5. New Business

n/a

6. Next Meeting Date – Tuesday February 6th at 6:30pm

7. Adjournment - 7:57pm

Moved by: Alex Keller

Seconded by: Jackie Robinson